



**EARL RUSSELL**

Bertrand Russell visited Australia in 1950 on a lecture tour and met in Sydney the inventor and author of Semantography, C. K. Bliss, an industrial research chemist, who has applied the Semantics and Logic of chemical Symbolism to a whole range of language, including scientific communication.

Russell tested it, then examined the 3 volumes on SEMANTOGRAPHY, a work which Bliss (a production man, and unwilling to canvass a vast and financially unpromising manuscript) had handtyped (over 500,000 words), drawn (over 20,000 drawings) and handprinted (over 700 pages) himself. Russell then wrote the letter shown here:

Dear Mr. Bliss,

I have been looking through your system of Semantography and I think very highly of it. The logical analysis is good. The symbols are ingenious and easy to understand, and the whole is capable of being very useful. Any man or men who will spend the money necessary to get your work printed will, in my opinion, be performing an important service to mankind.

Here is a small gift for your library.

A facsimile of the handwriting of one of the greatest Scholars of our Century

**BERTRAND RUSSELL**

the eminent Philosopher, Mathematician and Logician, Bearer of many academic Distinctions, Order of Merit, Nobel Prize 1950, Author of many Books, foremost Authority on the work of Leibnitz, and on logical Symbolism. Here is his judgment of

**SEMANTOGRAPHY**

the first practical realisation of Leibnitz's 300 years old speculation and prophecy of a simple "Symbolis Universalis", a Symbol Writing, which could be read and understood in all languages, and which would contain also a simple Semantics and Logic.

TELEPHONE  
BW 8521



CABLES:  
USHERHOTEL SYDNEY

Usher's Hotel

Sydney

1987.1550

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Yours sincerely,

BERTRAND RUSSELL.

P.S.—You are at liberty to make any use you choose of this letter.

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USHEROTEL SYDNEY

Usher's Hotel  
Sydney

July 7, 1950

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Bertrand Russell

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Leaflet No. 8

SEMANTOGRAPHY SERIES

June, 1951

If you are interested to acquire the work, or to get more information about Semantography, write to

### THE INSTITUTE OF SEMANTOGRAPHY

A Non-Profit Institution for the Promotion of Semantics and Semantography

5 ~~Maroubra Bay Road, Pagewood~~ Sydney, N.S.W., Australia.

For the letter to you, please include the necessary stamp (of your country).