

The Society of Students of the  
New South Wales University of Technology

**A LUNCH-HOUR ADDRESS**

will be given on

**SEMANTOGRAPHY**

The New Medium of Technology

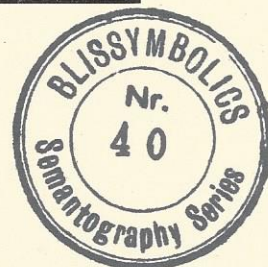
**THURSDAY, 23rd AUGUST, 1951**

1 p.m. sharp — in the Main Lecture Hall  
of the Civil Engineering Building, Mews Street

by

C. K. Bliss

Author of "Semantography"



**BERTRAND RUSSELL**, eminent Mathematician and Philosopher wrote:

"Semantography . . . I think very highly of it . . . ingenious . . . easy to understand . . . capable of being very useful . . . an important service to Mankind."

**PROFESSOR LANCELOT HOGBEN** (Birmingham), Author of "Mathematics for the Million," "Science for the Citizen," etc., wrote:

"interesting . . . stimulating . . . fascinating . . . ingenious."

**PROFESSOR CARLETON WASHBURNE** (New York) wrote:

". . . ingenious . . . could be of great value."

**PROFESSOR PATRICK MEREDITH** (Leeds) wrote:

"Semantography is such an important creative advance in language-design, that the strategy of its presentation to the world, merits as much care as the author has devoted to the system itself."

**JOHN METCALFE**, Principal Librarian of the Public Library of New South Wales wrote:

"This book should be available in the larger public and university reference libraries throughout the world."

**JAMES HEMMING**, Educationalist (London) wrote:

"This method . . . should be developed as rapidly and as widely as possible."