

any foreign language. Describing the chemical event, Semantography excludes idiomatic expressions, which literally and physically are nonsense (like "high tea"). This made foreign language learning a curse and a failure. Further advantages make Semantography suitable to become the **PLANETARY MEDIUM OF SCIENTIFIC HUMANISM.**

have found that badly engulfed in superstitions, will not take to improvements in agriculture, hygiene, etc., without the stimulus of literacy. Semantography offers a simple universal "Picture Writing," typable (believe it or convince yourself) on an ordinary-sized typewriter. Here is **ONE PRIMER, ONE PAPER, ONE PRINT FOR ONE WORLD.**

more **ONE WRITING FOR ONE WORLD.** Anything written, typed, or printed in Semantography can be read (just like this writing: 1 + 2 = 3) in any and all the languages of the World. It should be used only when needed for interlinguistic communication, esp. in Science, Industry, Commerce, Traffic, etc., everyone using only his respective mother tongue.

simple **LOGIC FOR THE PEOPLE.** The most desperately needed items of Education are not taught in the primary and high schools of the World: "how to think logically" and "how to recognize vague, ambiguous and fallacious words," which threaten, and often wreck the family, the nation, the whole world. Here's a simple way to deal with -isms and -ologies.

"A brief examination of the '100 Symbol Elements' idea of Mr. C. K. Bliss, shows it to be ingenious. . . ."—Carleton WASHBURN. ". . . it should be developed as rapidly and as widely as possible."—James HEMMING. (See full texts).

"With the Art of Writing, the true reign of miracles for Mankind commenced . . . Democracy is inevitable." — Thomas CARLYLE.

THE INSTITUTE FOR SEMANTOGRAPHY

A Non-Profit Institution for the Promotion of Semantics and Semantography

Founder and Director: C. K. Bliss, B.Sc.

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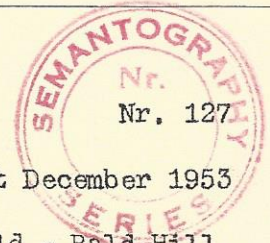
When Louis **BRILLE** in 1825 invented a new auxiliary Writing, which filled a desperate need of the blind people, the Academy and the proper Institutions rejected it, and even his colleagues obstructed it—the usual fate of unusual new ideas.

SEMANTOGRAPHY too is a new auxiliary Writing, which fills a desperate need of mankind. It offers advantages, never before comprised in any existing writing system, and it has already been highly praised by learned men.

BUT it is going to suffer the same treatment as Braille's Writing—unless enlightened persons anywhere in the World, realise the urgency and are instrumental in its examination and adoption in their country.

This concerns **YOU** and all men of learning, and the World will judge **YOU** according to **YOUR** attitude towards new Ideas, whether it is one of (1) prejudiced rejection, (2) polite inaction, or (3) enlightened action. **WE ALL** have a responsibility to interest ourselves in new Ideas which can benefit Mankind.

NEW ADDRESS
'BLISS' INSTITUTE
2 Vicar St., Coogee
Sydney, N.S.W. Australia
T.L. FX 8140



Dear Sir/Madam,

Sydney 21st December 1953

Have you been at one of the most beautiful spots in the world - Bald Hill, overlooking the glorious coast, south of Sydney? And have you noticed there a small monument to Lawrence Hargrave, Australian pioneer of Aviation? In his time, he was considered a crank. "What is he doing?" people asked. "Oh, flying kites - just like children do!" was the answer. Luckily, his pioneering work was recognised in the United States.

For more than 7 years people said something similar about my work. "Bliss draws little pictures - just like children do." And in the dark years behind, I often believed that I shall go down the grave a crank. At last, sunshine broke through when some of the most important libraries in the United States gave a standing order for all my past, present and future writings. Those librarians, now joined by Australian librarians, have realized that I have something to say to future generations. But I am still alive and my desire is to find here in Sydney and Australia fellow-pioneers who should develop and carry this new Medium for Mankind from Australia into the world. New ideas have always needed pioneers with vision.

I believe that the opportunity has come here in Australia. My meeting with Julian Huxley will prove that Semantography is more than a "picture writing", and that it can help us to understand man's ultimate meanings. In this spirit please receive Semantography Series No. 1, 8, 62, 121, 122, 123, 124, and 125. Realize too, that in the U.S.A. and elsewhere, scientific writings (even university texts) destined for a small circle, are mostly mimeographed. Read also the "Apology" on the last 2 pages in which I explain why I am sending you two and a half times more than the promised 22,000 words. You may read the last chapter first "The Symbol for the Mind and the Theory of Chaos" in order to realize that the most exciting chapters are still to come.

I hope that you have the vision to recognize the value of this idea and that you will actively support its spread. If you are interested in other issues of the Semantography Series as they are collected in the libraries, apart from my 3 books on Semantography, send in 1/6 for the large catalogue itemizing 84 issues on 12 pages. With a Merry Christmas and a Happy New Year I am
Yours sincerely

"Semantography . . . I think very highly of it . . . an important service to mankind."
Bertrand RUSSELL