



Semantography Series No. 131

Sydney 4th February 54

HOW TO HELP A NEW IDEA ALONG

A few words to the Readers who have ordered the publication JULIAN HUXLEY AND SEMANTOGRAPHY, and who will receive the first part with this note.

The second part will follow in about 6 weeks time.

AN EFFORT IS NECESSARY. You have made this effort and you have risked 15/- of your hard-earned money on a new idea. Thank you for this. The next effort is to realize that new ideas look strange at first, because they are in contrast to the old and familiar ideas. You must overcome prejudice. It is not easy. But you have already proved that you are interested in new ideas.

UNDERSTANDING IS NECESSARY. The first impression which might strike you unfavourably is the form of this publication - no special cover and no typeset printing. Nice books are printed by publishing businesses, which must print for profit or go out of business. New ideas attract few people at first and therefore such publications (including even university texts) are usually mimeographed even in the United States. The content matters, not the cover.

KNOWING THE WRITER IS NECESSARY. Those who know me personally, agree to what I said to Huxley. My mind has become the vessel of a new idea, and the mental forces which govern this Universe drive me on relentlessly to use up my energy, my time, my thoughts, my earnings on this idea - knowing all the time that I shall not see the reward. Others will come and continue - and YOU may be one of them. All my writings are done in search of congenial minds - to take over where I shall leave off. You may be the new friend and co-worker.

TIME IS NECESSARY. I have little time for this work and for all the correspondence. I must earn the essential minimum for me and my wife and for all the expenses of my writing and my correspondence. I have no time for drafts and corrections. I type my thoughts directly onto the stencil and roll the pages off my printing machine. Understand and excuse all the shortcomings.

SUPPORT IS NECESSARY. The history of the men who pioneered new ideas prove that they received no help during their life time. Huxley spoke of "orthodox and organised science" in a damning and condemning sense. "Orthodox and organised science" keeps very much aloof of new ideas. For nearly 12 years did I approach "orthodox and organised science" in many parts of the world. I asked patiently and politely for an examination of my work. But I did not get what every criminal gets: a hearing, a trial, and a judgement of my "crime" I have found that this is the usual fate of the men who pioneer new ideas. I have started to fight for these men, and I ask you for your support.

CRITIQUE IS NECESSARY. I shall be grateful for every criticism you have to offer, also for every good word you can give to my work. But if you expect an answer please include at least 6 d for the stamp, paper, envelop, etc. The great interest expressed by people in different parts of the world, who ask for information, brochures, etc. is most gratifying. At the same time it increases my financial difficulties. Therefore

HELP IS NECESSARY. If you find the study of Semantography stimulating, please ask for the catalogue (1/6) and order some issues which might be of interest to you. I have lectured at Sydney University and have written about the application of Semantography to various fields. Tell me of your profession, occupation, hobby, and special interest and I shall select a number of issues of my Semantography Series which will interest you. Meanwhile read the first part of this publication. The second part will follow in about 6 weeks time.

Encl. Semantography Series No. 1,8,62,121,122,123, 124,125.

Yours sincerely  
C.K. Bliss  
C.K. Bliss, B.Sc.