

Sample page from

"A logical Writing for an illogical World."

A new medium for mankind

"**This Universal Symbolism**" wrote **Leibnitz**, "would be of service for easy communication with distant nations." To-day "distant nations" are within reach of hours. A new medium must be found which can bridge all languages.

Leibnitz' prophecy of pictorial symbols has been realized in a field **where understanding across all languages is a matter of life and death** to many millions of motorists. Road warnings in native languages are being replaced by pictorial symbols which can be grasped in all languages, in rain and darkness, and in the stupor of liquor.

For 20 years Bliss peddled in vain his symbols to national and international authorities responsible for the slaughter on the road. Here are a few such symbols:



Bliss worked as a research chemist in the electronic industry. He battled with scientific journals in many languages. He realized that H_2O means **water** in all languages, that the pictorial symbols in radio diagrams can be read by technicians of any language.

As a refugee in China he saw how a complicated partly pictorial symbolism could be grasped by children much quicker than the alphabet. He saw in wonder how people of different languages could read the same paper and could write letters to each other. He realized that the ideographic script of China has unified different people of different languages into the largest nation on earth. He realized the truth in Prof. Basil Hall Chamberlain's prophecy:

"Ideographic writing will surely achieve the final victory over phonetic writing." It will unite the world.

FROM WORLD WRITING TO BLISS

In 1942 I named my symbols **World Writing**, then chose in 1947 an international scientific term **Semantography** (from Greek *semanticos* significant meaning, and *graphein* to write).

The term **Semantography** became a tongue twister. It has been misspelt in journals and books, and even misused as a general term for forthcoming competing symbols.

My friends argued that it is customary to name new writing systems after the inventors, as for instance Pitman, Gregg, etc. They, therefore, recommended the new term **Blissymbolics**, or **Blissymbols**, or simply **Bliss** in order to distinguish this work, because it contains an innovation not to be found in any other writing ever invented by man.

This new **One Writing for One World** is not only a new kind of shorthand (see below), which can be read in all languages. It contains also a simple **logic**, **semantics**, and even **ethics**.




No one argues to-day whether $2 + 2 = 4$ or perhaps 5. Later generations with a little training in this new "Algebra of Thought" will instantly recognise any illogic, ambiguity, fallacy and demagogy in any statement they hear, or read, or think.

Family, community, and political quarrels, carried on to-day with illogical and ambiguous words, will have to cease. Instead of obstinate opposition, there may be calm co-operation. Instead of bitterness, there may be bliss.

ALL SYMBOLS IN THIS BOOK

are drawn **FIVE TIMES LARGER** in size than they would appear in print. This is done in order to show their extreme simplicity, and their maximum saving in space and time when compared with ordinary alphabetical letters.

This is therefore a new unheard-of shorthand writing which can be read in all languages. The following example will illustrate this:

This symbol  means a letter. These two arrow symbols  mean to and fro, forward and backward, etc. Hence this compound symbol  means letter correspondence.

But if these symbols are drawn 5 times over-size, as they are drawn throughout this book, then the alphabetical letters would have to be correspondingly 5 times larger too, as shown below:

 letter
correspondence