



"Foundation Leaders agree

(said a report in TIME March 18, 1966)

that their future will be determined less by anything the Government might do, than by their own ability to turn up significant new ideas. In this, they have unlimited freedom to seek ideas anywhere."

Here is a new Idea seeking Foundation Leaders who are willing to read about it!

To the Trustees, Directors and Officers
of the Institution as addressed

Dear Sirs/Madams,

This letter is sent to you in the hope that you will recognize the lone scholar whose creative work needs your help now that it is COMPLETED: In short, this is NOT a begging for funds for studies YET to be made, for research YET to be undertaken, for discoveries YET to be discovered, for promises YET to be fulfilled — or not!

This is not a plea to boost the earnings of a professional. It is a plea for the most formidable defence yet devised to counter the insidious word propaganda of communists and other wreckers of our society. Here are a few paragraphs from the attached dustjacket of the book.

We learn the 3 R's, but the most important R is not taught in any school — REASONING. At the universities only a few philosophy students are compelled to learn logic. Why not all? Isn't this a silent admission, that the logic taught is either a scholastic fossil, or a mathematical monstrosity, where a logical conclusion may be logically true, but factually false, or factually true but logically false? Why is this so?

Because we think in words and no school and no university has a simple semantics to teach children and adults how to recognize vague words and communist propaganda!

We spend billions on the material defences of our cities, but nothing on the mental defences of our citizens!

Convince yourself that the dustjacket does not brag. Read the testimony of scholars of world renown. Read the book. Realize the plight and fight of a retired old scholar (69) who has mortgaged his home in order to pay the printer, because this is not yet a profitable proposition for publishers. This is a proposition for foundation leaders in search of a new idea worthy of your help.

If you can spare \$9 this book will be sent to you for your own library.

If you can spare \$99 then 11 libraries of your choice will get the book.

If you can spare \$999 then 111 libraries will benefit. It is as cheap as that.

Please send your list of libraries and order to
ACME CODE COMPANY INC.
United States Depository
102 First Street
Hackensack, New Jersey 07601
U.S.A.

Then you may decide on the printing of inexpensive textbooks and paperbacks for children and adults of North and South America, of Europe, Africa and Asia — everywhere where communists can sway the minds of people by words.

After your pioneering work, the United States Government will take over, as it has done already with previous pioneering efforts of foundation leaders, according to the report in TIME mentioned overleaf.

I am at the end of my life. I don't want a penny for myself. All I want is that you should give this work to the peoples of this world, who need it more desperately than anything else — should not the darkness of despotism and dictatorship envelop us all. Mankind has learned to read and write. Now we need more than ever

"A logical Writing for an illogical World"

Do not condemn these pages to the flames of your incinerator. Circulate them among ALL your trustees, directors, officers and members of your institution.

My thanks for all you do!

Yours sincerely,

2 Vicar Street, Coogee,
Sydney, Australia.

C. K. Bliss, B.Sc.