

# The Story of Keri.

(6 years old)

She cannot walk, she cannot speak  
she cannot read. But now she can  
read and write in my Symbols!

Semantography (Blissymbolics)  
Series No. 362

Semantography is a system of simple pictorial symbols for writing, typing and printing that can be read in all languages - without translation. It contains also a simple semantics and symbolic logic, which even children can learn to apply to their problems.

THANKS TO A DEDICATED TEAM OF HELPERS AT THE ONTARIO CRIPPLED CHILDREN'S CENTRE.



## ONTARIO CRIPPLED CHILDREN'S CENTRE

350 RUMSEY ROAD · BOX 1700, POSTAL STATION "R", TORONTO 17 · TEL. 425-6220

INCOME TAX DONATION  
REGISTRATION NO 0003277-10-13



October 25th, 1971

Mr. C. K. Bliss,  
Semantography Publications (non-profit)  
Coogee, 2 Vicar Street  
Sydney, Australia.

Dear Mr. Bliss:

We would like to purchase a copy of "Semantography".

We have read of your system in "Signs and Symbols Around the World" and we are anxious to use it as a resource book in a programme which we are developing at this Centre School.

We are attempting to develop a method by which children with little or no speech and with very limited physical capabilities, may communicate their ideas through the use of visual symbols.

Your publication could be most helpful to us. We would appreciate your advising us of any outlet where we may purchase this book.

Yours sincerely,

And only two months later  
came this happy letter

M. E. Izzard,  
School Principal

Dear Mr. Bliss

The communication class

team would like you to have  
this picture of Keri, so that you  
will have an idea of stage 2 of  
our research programme. Stage 1

(continued in type) Stage 1 involved the children pointing manually (some with great effort) to the symbols. We are looking forward to stage 3 which will allow us to greatly expand the number of symbols. I shall be sending you more information under separate cover.

Best wishes

Shirley McNaughton - Teacher  
Scott Walder - Orthotic Technician  
Judy Seligman - Speech Therapist  
Marg Beesley - Occupation Therapist  
Barb Wagman - Psychologist

\* Signs and Symbols around the World  
by Elizabeth S. Helfman  
Lothrop, Lee & Shepard Co. New York.

**Semantography-Blissymbolics**  
by C. K. Bliss  
2nd enlarged Edition (882 pages)

Distributors FOR AMERICA, EUROPE AND AFRICA.  
CAROL COX BOOK CO.  
P.O. Box 389, Paramus, New Jersey, 07652, U.S.A.  
FOR ASIA, AUSTRALIA AND NEW ZEALAND  
SEMANTOGRAPHY-BLISSYMBOLICS  
PUBLICATIONS (non-profit)  
2 Vicar Street, Coogee, 2034, Sydney, Australia.

Price: Retail U.S. \$12.00  
Libraries (15 per cent. discount) U.S. \$10.20  
Postage: Within U.S.A., Australia, N.Z. 30c.  
Outside of U.S.A., Australia, N.Z. 60c.

LOOK AT KERY, just look! She sits in her wheel chair, but now she has a table top of plywood and glass and the symbols arranged in a half circle, and a radial movable pointer which she can move with her paralysed hand to form quite sophisticated sentences. And she learns quickly said her teacher.

At present the pointer points at zero to begin a sentence. The first symbol on your right is the Action indicator  $\wedge$  for turning a noun into a verb. The second symbol at your right shows the outline of a roof  $\wedge$  which also stands for protection. Now she moves the pointer first to the roof symbol, and then to the Action symbol and forms the meaning "to protect"  $\wedge \wedge$ . Now she can write a whole sentence with the symbols for man  $\lambda$  and woman  $\Delta$  (seen on her table) and she forms "Man protects woman"  $\lambda \wedge \Delta$ .

The first symbol on your left of the pointer is the symbol for a bowl (a vessel)  $\cup$ . With the Action indicator she forms now to use a bowl  $\wedge \cup$ . With the arrow  $\downarrow$  (symbol not shown) she can write to fill a bowl  $\wedge \cup \downarrow$  and to empty a bowl  $\wedge \cup \uparrow$ . Further at left she has the symbol for a fourlegged animal  $\pi$ . Now she can write "Woman fills bowl (for) animal"  $\Delta \wedge \cup \downarrow \gg \pi$

And look how happy she is, realising perhaps that she can write such sentences when older, not handicapped, children are just beginning to struggle with the alphabetical spelling idiocies in any language. Soon Kery will be able to type with the semantography typewriter a letter to other children who will read it in any of their many languages.

And look how the team of dedicated workers for Kery and her other crippled friends are wishing me a HAPPY XMAS. The symbols mean Happy (heartlifting)  $\heartsuit \uparrow$ , then day (sun over earth)  $\odot$ , then birth (a star, a stella nova, appearing under a roof)  $\wedge *$  together birthday  $\odot \wedge *$  of Christ  $\dagger$  and altogether HAPPY XMAS  $\heartsuit \uparrow \odot \wedge * \dagger$

From  $\lambda >$  the men (multiplication mark on top)  $\lambda^x$  and women  $\Delta^x$  who work, which is symbolized by doubling the Action  $\wedge$  to mean a purposeful action work  $\wedge \wedge$  hence altogether "from the male and female workers at O.C.C.C. (Ontario Crippled Children's Centre) thus

$\heartsuit \uparrow \odot \wedge * \dagger$  Happy Christmas  
 $\lambda > \lambda^x \wedge \wedge + \Delta^x \wedge \wedge >$  from the male and female workers at O.C.C.C.

# MERRY CHRISTMAS

Donations to the O.C.C.C. are tax deductible.  
Reg. No. 000327-10-13